

**For Immediate Release**

**October 7, 2008**

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**Rastafarian Rap Artist, Ras Ceylon Drops Heavy Hip-Hop CD “Scientific Non-Fiction” Featuring Aggressive Single “Betta B Ready” with DeadPrez**

Single “Betta B Ready” Released October 7

**LOS ANGELES, CA (October 2008)** With commanding wit and cool Rasta and Oakland appeal— **Ras Ceylon**, the prince of hard core, socially conscious rhymes, on Throwback Records, drops a medley of groove inspiring beats and “conscious” lyrics. Ras Ceylon knits together hit tracks and world consciousness, in one smooth, rhythm infused and thought provoking Hip-Hop album “**Scientific Non-Fiction**,” featuring the single “**Betta B Ready, release date October 7, 2008**, which includes a street banger Lumbajac remix with DeadPrez. The CD releases in stores worldwide **October 28, 2008**.

“Scientific Non-Fiction” is the Rastafarian rap artist of Sri-Lankan decent, Ras Ceylon’s junior album, named for its depth of current social, observations. It carries the theme “Let us carry on our tradition to freedom” throughout the album, and is an awaited sequel to his debut and sophomore records, “1<sup>st</sup> Lesson EP,” “College Graduate,” and single “Western Front 12”— the No. 1 Pick Hit of the week at the online music trade, [www.rapattacklives.com](http://www.rapattacklives.com), that made him wildly popular on the underground scene.

Ras Ceylon intrigues his listeners with a mixture of genres including, Rap, Hip-Hop, Jazz and Reggae sounds, that blend together and hint at an immersing new world Hip-Hop style with world grooves.

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“The aim, focus and goal is about liberation in the mind body and spirit,” said Ras Ceylon. “I’m about uplifting the world’s people through music’s vibrations and frequencies.” Like conscious Hip- Hop artists before him; Common, Mos Def and 2 Pac, this rising force, has proved his value to the underground and beyond and is pushing the envelope.

There is a dynamic buzz, and an ever-increasing audience demanding his presence on the Hip-Hop scene. Ras Ceylon’s single “Betta Be Ready,” has already received mass attention on YouTube and a host of notable online music sites.

“Unstoppable,” said President of Throwback Records, Robert McClung. “This artist carries his weight. I see great things in the future for him, worldwide. Bet on it, he’ll be around for a while.”

“Scientific Non-Fiction” is produced by Producer, June 22. Together, Ras Ceylon, and June 22 create a self proclaimed “cohesive quality,” reminiscent of Hip-Hops finest, and world greats.”

Throwback Records will release Ras Ceylon’s junior album “Scientific Non-Fiction,” October 27, 2008. Tracks include, the reggae laden “Play With Fiyah,” the street anthem “War A’Gwan,” Ras Ceylon’s call to arms tracks, “Time Not Wasted,” “Many Levels,” “The Damage,” and single ready material such as “The Dopest Ethiopian” among others. All infused with joy-ride beats and socially conscious messages.

For interviews, or additional information please contact **Lynn Allen Jeter & Associates** at **(323) 933-8007** or via email at [lajass@att.net](mailto:lajass@att.net)., and visit: [www.myspace.com/rasceylon](http://www.myspace.com/rasceylon).

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