

For Immediate Release

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Rising Music Force And Hip Hop/Rastafarian, Ras Ceylon Drops Heavy Master Album “Scientific Non-Fiction” October 27, 2008 Featuring Aggressive Single “Betta B Ready” with DeadPrez

Single “Betta B Ready” Released October 6

LOS ANGELES, CA (October 2008) With commanding wit and cool Rastafarian /Oakland appeal, prince of hard core, socially conscious rhyme, **Ras Ceylon** and Throwback Records drops a medley of groove inspiring beats and “conscious” lyrics. Ras Ceylon knits together hit tracks and world consciousness, in a smooth, rhythm instilled and thought provoking Hip-Hop album **“Scientific Non-Fiction,”** featuring the single **“Betta B Ready,** a Lumbjac remix with DeadPrez. The album releases in stores worldwide October 27, 2008.

“Scientific Non-Fiction” is the Rastafarian rap artist of Sri-Lankan decent, Ras Ceylon’s junior album, entitled for its depth of current social, observations. It carries the theme “Let us carry on our tradition to freedom” throughout the album, and is an awaited sequel to his debut and sophomore records, “1st Lesson EP” and “College Graduate,” and single “Western Front 12” that made him wildly popular on the, underground scene.

Ras Ceylon Intrigues his listeners with a mixture of genres including, Rap, Hip-Hop, Jazz and Reggae sounds, that blend together and hint at an immersing new world Hip-Hop style with gangster grooves. “The aim, focus and goal is about liberation in the mind body and spirit,” said Ras Ceylon. “I’m about uplifting the world’s people through music’s vibrations and frequencies.”

Like conscious Hip- Hop artists before him; Common, Mos Def and Tu Pac, this rising force, has proved his value to the underground and beyond and is pushing the envelope.

There is a dynamic buzz and an ever increasing audience demanding his presence on the Hip-Hop scene, choosing “Scientific Non-fiction’s” first single “Western Front,” The No. 1 Pick Hit of the week at the online music trade.

Ras Ceylon’s second single “Betta Be Ready,” although in pre-release, has already received mass appeal on YouTube and acclaim from BET and a host of notable online music sites.

“Unstoppable,” said President of Throwback Records, Robert McClung. “This artist carries his weight. I see great things in the future for him, worldwide. Bet on it, he’ll be around for a while.”

“Scientific Non-Fiction” is produced by Producer, June 22. Together, Ras Ceylon, and June 22 create a self proclaimed “cohesive quality,” reminiscent of Hip-Hops finest, and world greats.”

Throwback Records will release Ras Ceylon’s junior album “Scientific Non-Fiction,” October 27, 2008. Track titles include, the reggae laden “Play With Fiyah,” the street anthem “War A’Gwan,” Ras Ceylon’s call to arms tracks, “Time Not Wasted,” “Many Levels,” “The Damage,” “The Dopest Ethiopian” among others. All infused with joy-ride beats and socially conscious messages.

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